

Media Release

For immediate release

LOCAL SHINGLE INN BARISTA GETS HOT AND STEAMY

Chermside Shingle Inn barista, Rosie Carriaga, is turning up the heat in preparation for the Shingle Inn Barista of the Year competition, later this month.

Miss Carriaga was selected during the in-store semi-finals, recently conducted in each of Shingle Inn's South-East Queensland cafes, to proceed to the finals.

While the 24-year-old has been working at the café casually for two years, she's only been a barista for six months.

"And the funniest thing of all, I don't drink coffee, so I was really quite amazed I did so well," Miss Carriaga said. "When I was trained, I was taught to gage a good coffee by its look and smell, so I guess it's great to know my other senses are working so well!"

Scrutinized under tough Shingle Inn marking criteria, each of the true coffee connoisseur finalists will be given six minutes to create their finest flat white, creamiest cappuccino and most luxurious latte.

"Not only will this competition showcase the amazing quality of Shingle Inn coffee, but also the true passion and pride each of our baristas possess, in creating the perfect cuppa every time," said Marketing Manager, Louise Bellchambers.

While taste is a must for maximum championship points, judges – including celebrity judge and 4BH Breakfast radio personality, Loretta Ryan - will also be looking for correct coffee preparation, visual appeal, fabulous froth and appropriate barista presentation.

"Shingle Inn is famous for its patty cakes, sweet and savory treats, high tea and sandwiches, and we believe our traditional coffee and tea is also world class," Mrs Bellchambers said.

Shingle Inn is also proud of their in-house Barista Program, helping train passionate and expert baristas in the making.

Mrs Bellchambers says not only will the competition boost healthy rivalry within and between stores, it will also ensure ongoing "practice under pressure" skills are achieved, especially for up and coming baristas.

For further information:
Kerry McDuling, McDuling PR
M: 0410 578 194
E: Kerry.mcduling@mcdulingpr.com.au

Shingle Inn

PO Box 7067, East Brisbane Q4169

P +61 7 3891 9888 **F** +61 7 3891 9188

E info@shingleinn.com / **W** www.shingleinn.com