

Media Release

For immediate release

LOCAL SHINGLE INN BARISTA GETS HOT AND STEAMY

Indooroopilly Shingle Inn barista, Sharon Van der Mer, is turning up the heat in preparation for the Shingle Inn Barista of the Year competition, later this month.

Miss Van der Mer was selected during the in-store semi-finals, recently conducted in each of Shingle Inn's South-East Queensland cafes, to proceed to the finals.

While the 29-year-old café Supervisor only joined Shingle Inn five months ago, she's already created quite a "stir" with her coffee creations.

"I absolutely love coffee and am passionate about creating beautiful coffee for all of our customers to enjoy," said Miss Van der Mer. "I've been a barista for six years now, and after spending about five hours each day at the machine, it would seem practice makes perfect!"

Scrutinized under tough Shingle Inn marking criteria, each of the true coffee connoisseur finalists will be given six minutes to create their finest flat white, creamiest cappuccino and most luxurious latte.

"Not only will this competition showcase the amazing quality of Shingle Inn coffee, but also the true passion and pride each of our baristas possess, in creating the perfect cuppa every time," said Marketing Manager, Louise Bellchambers.

While taste is a must for maximum championship points, judges – including celebrity judge and 4BH Breakfast radio personality, Loretta Ryan - will also be looking for correct coffee preparation, visual appeal, fabulous froth and appropriate barista presentation.

"Shingle Inn is famous for its patty cakes, sweet and savory treats, high tea and sandwiches, and we believe our traditional coffee and tea is also world class," Mrs Bellchambers said.

Shingle Inn is also proud of their in-house Barista Program, helping train passionate and expert baristas in the making.

Mrs Bellchambers says not only will the competition boost healthy rivalry within and between stores, it will also ensure ongoing "practice under pressure" skills are achieved, especially for up and coming baristas.

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