

media release

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BUSY FIRST MONTH FOR SHINGLE INN'S FIRST FRANCHISEES

Shingle Inn has burst onto the franchising scene with the introduction of the iconic brand's first franchised stores, with more to come according to Shingle Inn Director Andrew Bellchambers.

January was a busy first month and exciting learning curve for Shingle Inn's four new franchisees with the opening of two new stores, located at Mt Ommaney Shopping Centre and Caloundra, and the handover of company owned stores at Robina Town Centre and Garden City to franchisees.

"The influx of franchisees into Shingle Inn's system is evidence of the strength of our brand and network," says Mr Bellchambers who, together with his brother Peter, announced their intention to franchise the iconic brand in 2008.

"We're very excited to have two new cafes open, as well as the handover of two of our company stores. All of our franchisees are genuinely passionate about Shingle Inn and so excited to be our first franchisees," says Mr Bellchambers, whose family is one of only two families to have owned the business in its 73 year history.

"I believe it's a reflection of the passion and reputation of our business that our first franchisees are best friends and families that have decided to go into business together."

The opening of the two new Shingle Inn cafes takes the total number of outlets into double digits.

Since opening, both the new cafes have proven popular among local residents keen to enjoy a Patty Cake and cup of coffee with friends and family.

Established in Brisbane in 1936, Shingle Inn Cafes are renowned for their iconic Patty Cakes, delicious coffee, innovative cakes and decadent sweet treats, as well as their extensive freshly prepared lunch menu.

The company will aim to double in size this year with an additional 10 cafes planned according to Mr Bellchambers.

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