

Media Release

for immediate release

PATTY CAKES FLY SOUTH

Shingle Inn Garden City franchisee Claire Lunney reports increasing numbers of customers are purchasing Shingle Inn's delicious Patty Cakes to impress interstate friends with a little slice of Queensland before flying south.

Mrs Lunney says she especially noticed the increase following Shingle Inn's recent release of special dozen and half dozen Patty Cake gift boxes.

"I've had a run of customers over the past weeks saying they're on the way to the airport and thought a gift box of Shingle Inn's iconic Patty Cakes would be perfect to take onboard."

"Since our Patty Cakes are baked fresh daily and delivered directly to the store from our bakery, there isn't a fresher product they could choose to impress their friends with," says Mrs Lunney.

The humble Patty Cake is Shingle Inn's most popular product with the company selling in excess of 12 million of the delicious cakes over the past 74 years.

"Our Patty Cakes were popular long before the product's recent resurgence in popularity spawned a new generation of cup cake stores," says Mrs Lunney, "and they keep going from strength to strength."

Shingle Inn recently added to their gourmet Patty Cake range with a number of gluten free varieties: chocolate, orange & almond and chocolate & hazelnut.

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